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# EdTech Foundry Application Form (2022-23)

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| **Schedule** |  | **Date** |
| *Call 1 opens* |  | October 1, 2022 |
| Application deadline (Call 1) |  | March 1, 2023 |
| Pitch |  | March 13-17, 2023 |
| Call 1 projects start (Phase I) |  | April 1, 2023 |
| Call 1 Deliverables due (Phase I) |  | May 31, 2023 |
| Call 1 Phase II starts |  | August 1, 2023 |
| Call 1 Deliverables due (Phase II) |  | December 1, 2023 |
|  |  |  |
| *Call 2 opens* |  | October 1, 2023 |
| Application deadline (Call 2) |  | February 1, 2024 |
| Pitch |  | February 12-16, 2024 |
| Call 2 projects start (Phase I) |  | March 1, 2024 |
| Call 2 Deliverables due (Phase I) |  | April 31, 2024 |
| Call 2 Phase II starts |  | August 1, 2024 |
| Call 2 Deliverables due (Phase II) |  | December 1, 2024 |

Please complete this form, obtain approvals in Section 10 and submit to:  
[iet-edtech-foundry@open.ac.uk](mailto:iet-edtech-foundry@open.ac.uk)

**Applications that exceed the word count will not be considered.**

**1 Administrative detail**

|  |  |
| --- | --- |
| Proposal Title |  |

**1.1 Organisational info**

|  |  |
| --- | --- |
| Registered Name |  |
| Company registration number |  |
| Registered Address |  |
| Operating Address (if different from above) |  |
| Website |  |
| What does the organisation do or what service does it provide? |  |

**1.2 Authorised Signatory**

|  |  |  |  |
| --- | --- | --- | --- |
| Title (Mr/Ms/Mrs/Dr/Prof) |  | | |
| First Name |  | Last Name |  |
| E-mail |  | | |
| Position |  | | |
| Phone No. |  | Mobile No. |  |
| Correspondence address (if different from above) |  | | |

**1.3 Team Leader**

|  |  |  |  |
| --- | --- | --- | --- |
| Title (Mr/Ms/Mrs/Dr/Prof) |  | Gender |  |
| First Name |  | Last Name |  |
| E-mail |  | | |
| Position |  | | |
| Phone No. |  | Mobile No. |  |
| Correspondence address (if different from organisation) |  | | |

**1.4 Open University Patron / Founding Member**(Member of staff, student, or alumni)

|  |  |  |  |
| --- | --- | --- | --- |
| Title (Mr/Ms/Mrs/Dr/Prof) |  | Gender |  |
| First Name |  | Last Name |  |
| E-mail |  | | |
| Position |  | | |
| Phone No. |  | Mobile No. |  |
| Correspondence address (if different from organisation) |  | | |

|  |  |
| --- | --- |
| **1.5 Proposal is submitted by** | Yes / No |
| Micro-enterprise or Start-up |  |
| Small or Medium Enterprise (SME) |  |
| Charity |  |
| Other (please specify): |  |

**2 Proposal abstract**

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| Please provide a concise, publishable summary of your proposal (250 words) |
|  |

**3 Technical quality**

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| Tell us (i) challenge and concept, ii) aims and objectives, iii) technical description (including deliverables), iv) technical benefits, v) innovative use of educational technology (500 words) |
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**4 Business case**

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| 4 Business case Please provide a short description explaining i) value proposition, ii) market segment, iii) potential customers/users, v) expected impact, vi) plans for growth (500 words) |
|  |

**5 Team quality**

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| Describe your team and how you are organised, also clearly listing founding members with an Open University connection (staff, current student, alumni). If you do not yet have an OU founding member, please get in touch before hands to arrange. Describe how your team meets inclusiveness criteria (250 words) |
|  |

**6 Subsidy Control Declaration**

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| Subsidy control requirements do not apply to minimal financial assistance given to an enterprise if the total amount of minimal and SPEI financial assistance given to the enterprise within three fiscal years does not exceed £340,000 |
| (i) Check this box  to declare that you have read and understood the Declaration shown above.  (ii) Have you received any Subsidies in this year or the past 2 years? (Yes/No).  (iii) If yes, please state how much: |

**7 Confirmation**

|  |  |  |
| --- | --- | --- |
|  | **Name and signature** | **Date** |
| Applicant authorised signatory |  |  |
| Open University Patron /  Founding Member |  |  |

**Please submit your application to**

[**IET-EdTech-Foundry@open.ac.uk**](mailto:IET-EdTech-Foundry@open.ac.uk)

**by March 1, 2023**